

# SHAREHOLDER BENEFIT

Carnival Corporation & plc is pleased to extend the following benefit to our shareholders:

|  | North America<br>Brands | CONTINENTAL<br>EUROPE<br>BRANDS | United Kingdom<br>Brands | Australia<br>Brands |
|--|-------------------------|---------------------------------|--------------------------|---------------------|
| Onboard credit per stateroom on sailings of 14 days or longer  | US \$250                | €200                            | £150                     | A\$250              |
| Onboard credit per stateroom on sailings of 7 to 13 days<br>Onboard credit per stateroom on sailings of 6 days or less | US \$100<br>US \$ 50    | € 75<br>€ 40                    | £ 60<br>£ 30             | A\$100<br>A\$ 50    |

The benefit is applicable on sailings through July 31, 2017 aboard the brands listed below. Certain restrictions apply. Applications to receive these benefits should be made at least two weeks prior to cruise departure date.

This benefit is available to shareholders holding a minimum of 100 shares of Carnival Corporation or Carnival plc. Employees, travel agents cruising at travel agent rates, tour conductors or anyone cruising on a reduced-rate or complimentary basis are excluded from this offer. This benefit is not transferable, cannot be exchanged for cash and, cannot be used for casino credits/charges and gratuities charged to your onboard account. Only one onboard credit per shareholder-occupied stateroom. Reservations must be made by February 28, 2017.

Please provide by fax or by mail your name, reservation number, ship and sailing date, along with proof of ownership of Carnival Corporation or Carnival plc shares (for example, photocopy of shareholder proxy card, shares certificate, a dividend tax voucher or a current brokerage or nominee statement with your brokerage account number **blacked out**) to your travel agent or to the cruise line you have selected below.

#### NORTH AMERICA BRANDS

#### CARNIVAL CRUISE LINE\*

Guest Administration 3655 N.W. 87th Avenue Miami, FL 33178 Tel 800 438 6744 ext. 70450 Fax 305 406 6102

#### PRINCESS CRUISES\*

Booking Support 24303 Town Center Drive, Suite 200 Santa Clarita, CA 91355 Tel 800 872 6779 ext. 30317 Fax 661 753 0180

#### HOLLAND AMERICA LINE

World Cruise Reservations 300 Elliott Avenue West Seattle, WA 98119 Tel 800 522 3399 Fax 206 281 0627

#### SEABOURN

Seabourn Reservations 300 Elliott Avenue West Seattle, WA 98119 Tel 800 929 9391 Fax 206 501 2900

## CUNARD\*

Booking Support 24303 Town Center Drive, Suite 200 Santa Clarita, CA 91355 Tel 800 872 6779 ext. 30317 Fax 661 753 0180

# COSTA CRUISES\*

Guest Services Administration 200 S. Park Road, Suite 200 Hollywood, FL 33021 Tel 800 462 6782 Fax 954 266 5868

#### **FATHOM**

Fathom Reservations 300 Elliott Avenue West Seattle, WA 98119 Tel 855-932-8466 Fax 206 905 8881

## CONTINENTAL EUROPE BRANDS

#### COSTA CRUISES\*

Manager of Reservation Piazza Piccapietra, 48 16121 Genoa, Italy Tel 39 0 10 548 3800 Fax 39 0 10 999 7019

#### AIDA CRUISES

Manager of Reservations Am Strande 3d 18055 Rostock, Germany Tel 49 0 381 2027 0805 Fax 49 0 381 2027 0804

## UNITED KINGDOM BRANDS

### P & O CRUISES (UK) CUNARD\*

Senior Shareholder Executive Carnival UK Carnival House 100 Harbour Parade Southampton SO15 1ST United Kingdom

P & O CRUISES (UK) Tel 44 0 843 374 0111 Fax 44 0 238 065 7360

CUNARD Tel 44 0 843 374 0000 Fax 44 0 238 065 7360

### PRINCESS CRUISES (UK)\*

Princess Reservations Carnival UK Carnival House 100 Harbour Parade Southampton SO15 1ST United Kingdom Tel 44 0 843 373 0333 Fax 44 0 238 065 7509

# Australia Brands

P & O CRUISES (AUSTRALIA), PRINCESS CRUISES\* CARNIVAL CRUISE LINE\*

Customer Service Manager PO Box 2006 North Sydney NSW 2059 Tel 61 2 8 424 8800 Fax 61 2 8 424 9161

\*The onboard credit for Carnival Cruise Line, Costa Cruises, Cunard and Princess Cruises is determined based on the operational currency onboard the vessel. Please visit our corporation website at www.carnivalcorp.com for updates.